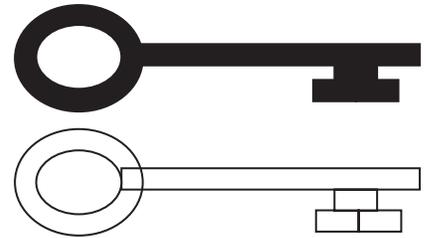


Vector art vs. bitmap art

Vector art

Vector Images consist of lines and curves that are defined by mathematical objects called vectors. Each vector is an individual element or point that is infinitely scalable. It can be manipulated by itself or in conjunction with all others (for instance, as a logo) without any loss of quality.



Bitmap art

Bitmap (also called Raster or Photographic) images consist of colored squares called pixels. Bitmap images are created by combining a series of various colored pixels, similar to the child's toy "LiteBrite." Bitmap images are said to be "flat." The more pixels per inch, (resolution or DPI,) the larger the image can be printed with quality to the eye. Bitmap files that are too small will appear aliased ("jaggy" or "stairstepped") when printed, because there are not enough pixels for that image size.

